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ANWAR UL HAQ

WordPress Developer | Brand Strategist | Digital Marketer

WordPress Developer with over 8 years of experience, adept at crafting captivating social media creatives and website banners for diverse clientele. Proficient in social media marketing and brand strategies, with a proven track record of global clients across various industries. My extensive portfolio reflects my commitment to delivering innovative solutions tailored to each client's unique needs. Committed to stay updated with the latest trends and best practices, my goal is to use my expertise to enhance brand visibility, engagement, and conversion rates, consistently.

EDUCATION

BS: Computer Science | 2011 - 2015
COMSATS University, Islamabad

SKILL HIGHLIGHTS

- WordPress
- PHP/HTML/CSS/JQUERY/MySQL
- Meta Ads
- Brand Management
- Data Analysis
- Project Management
- Notion
- CorelDRAW

LANGUAGES

- English
- Urdu

HOBBIES

- Reading Books

EXPERIENCE

Chief Technology Officer | Dec 2021 - Present
MaxxPace Solutions, Islamabad, Pakistan

- Leading the conception, planning, and execution of technical projects.
- Understanding project requirements, milestones, and deliverables, and ensuring alignment with client's goals and priorities.
- Managing project timelines, budgets, and resources effectively to drive successful project delivery.
- Providing leadership and direction to a multidisciplinary technical team.

Digital Marketing Manager (Remote) | Sep 2017 - Present
Play Squash Academy, McLean, USA

- Developing and implementing comprehensive digital marketing strategies to drive brand awareness, customer acquisition, and revenue growth.
- Overseeing the ongoing maintenance and optimization of 3 company websites
- Creating content for various marketing channels, including social media, brochures, banners, and advertisements, to effectively engage the audience.

Freelance WordPress/PHP Developer | Apr 2015 - Present
Fiverr, Tel Aviv-Yafo, Israel

- Creating WordPress websites, and core PHP applications for client needs.
- Writing efficient PHP code for seamless integration and optimal performance.
- Debugging technical issues to maintain website stability.
- Designing website banners and graphical elements to enhance website aesthetics.

WordPress/PHP Developer | Jan 2020 - Dec 2021
DevSign Tech, Rawalpindi, Pakistan

- Creating WordPress websites, and core PHP applications for client needs.
- Writing efficient PHP code for seamless integration and optimal performance.
- Debugging technical issues to maintain website stability.
- Collaborating closely with clients to understand their requirements

WordPress Developer | Sep 2016 - Dec 2019
Snitch Tech, Rawalpindi, Pakistan

- Creating WordPress sites for diverse clients' needs.
- Ensuring website security, updates, and performance.
- Conducting regular website maintenance tasks to ensure optimal performance and user experience.
- Enhancing functionality using plugins, themes and custom code.

PROFESSIONAL REFERENCES

Jahangir Naseem – Director Play Squash Academy
info@playsquashacademy.com